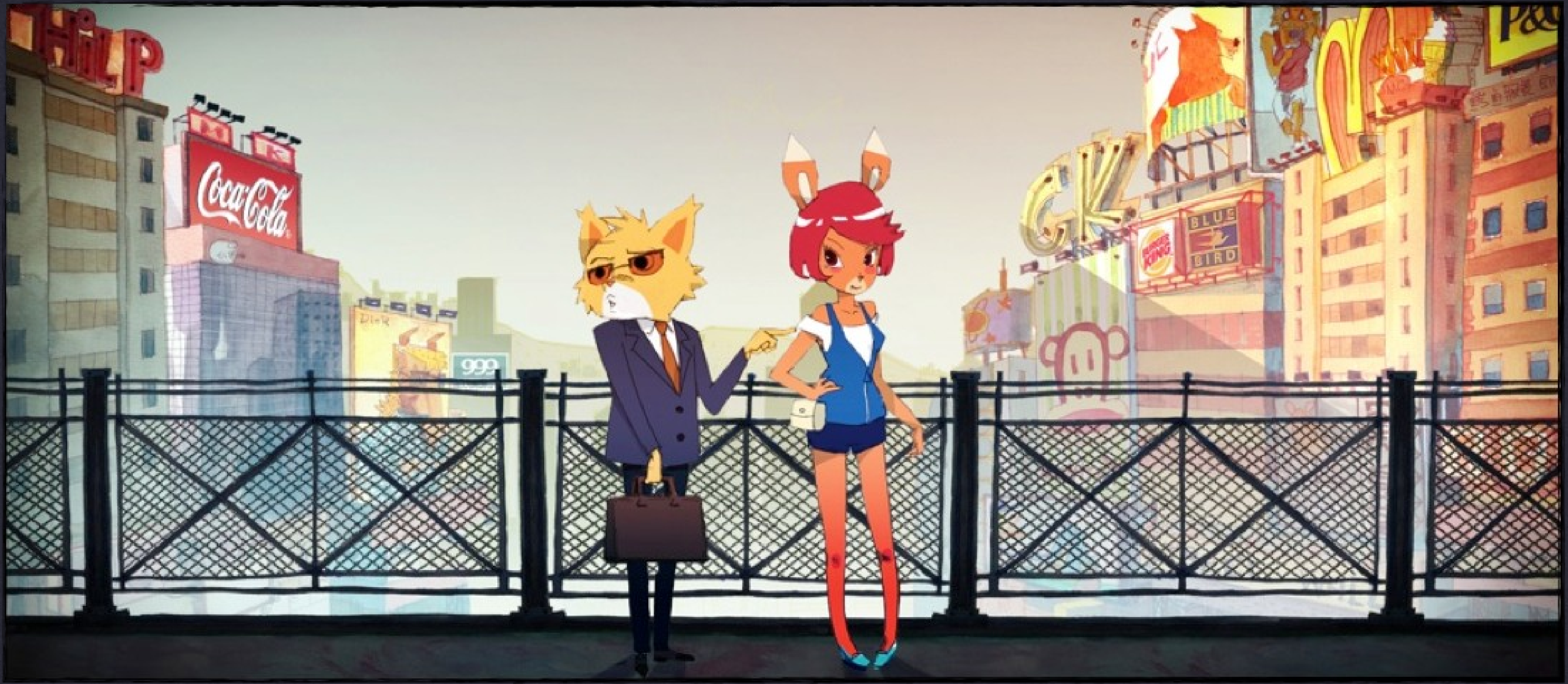

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Animation Film "THE ULTIMATE TASK" Planning Case

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The Basic Situation Of The Film

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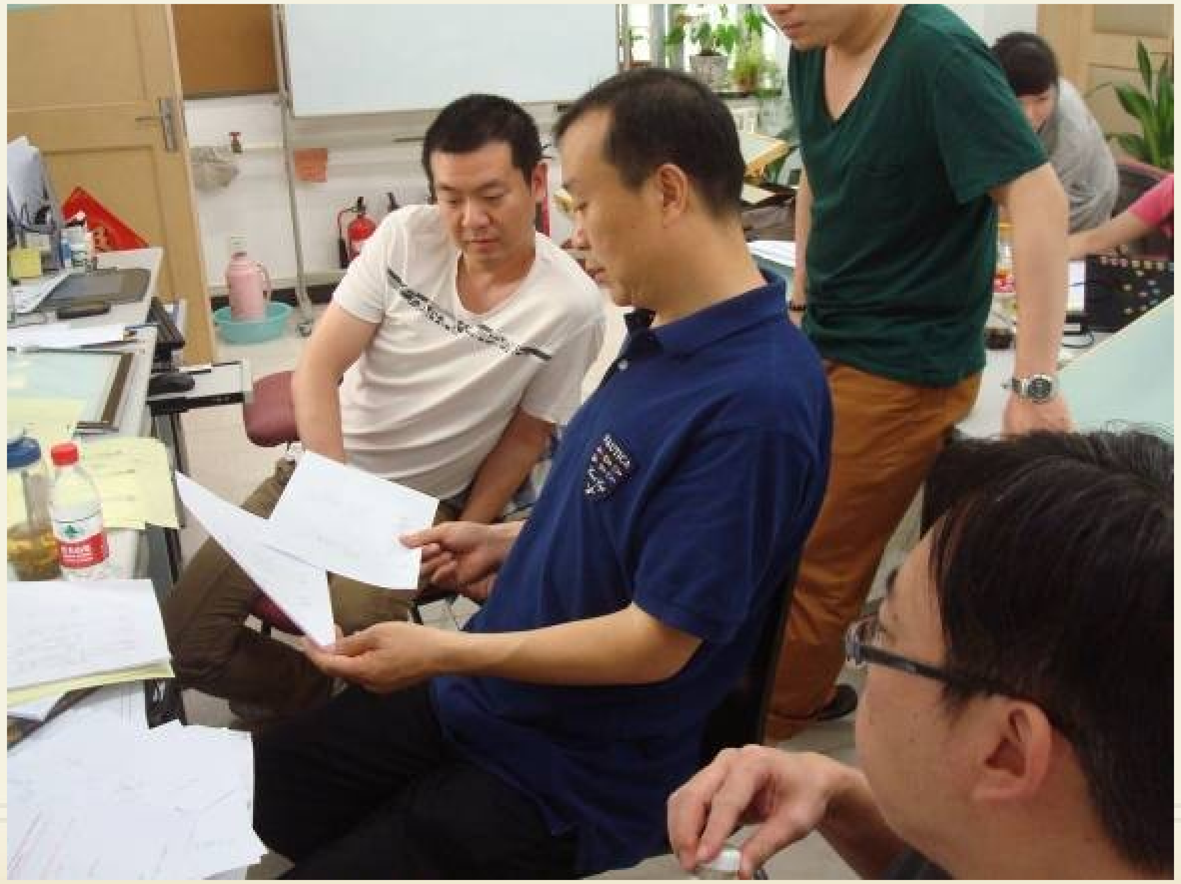

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team work

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Lijun Sun

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421 [illegible]
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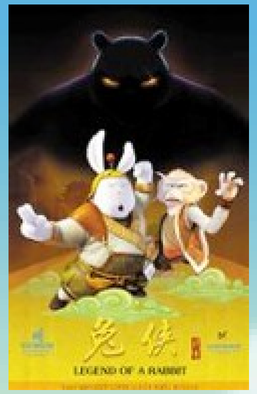

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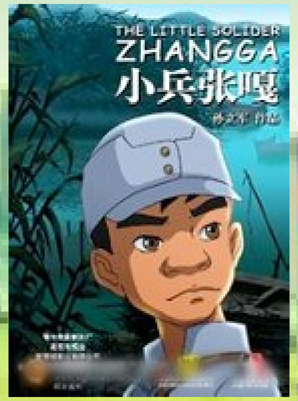

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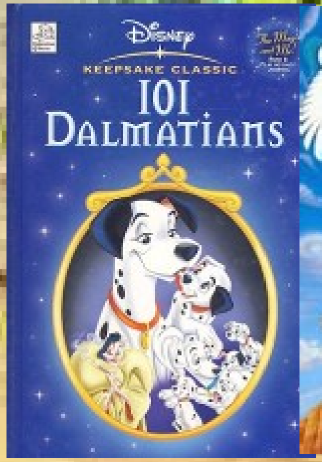
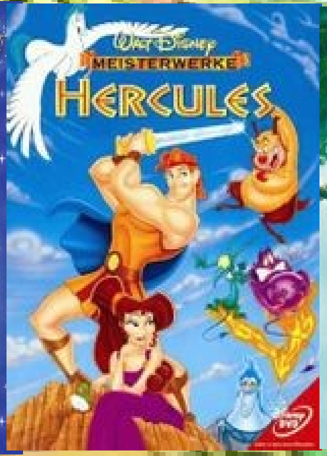
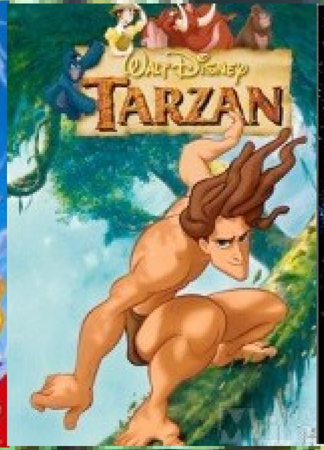
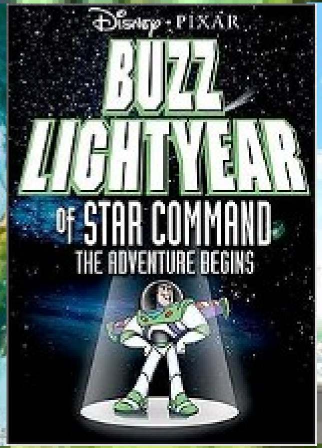
Production


DISNEY
KEEPSAKE CLASSIC
101 DALMATIANS


WALT DISNEY
MEISTERWERKE
HERCULES

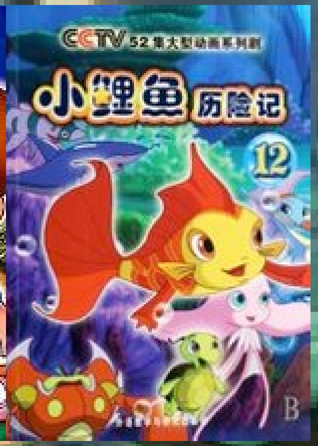

WALT DISNEY
TARZAN

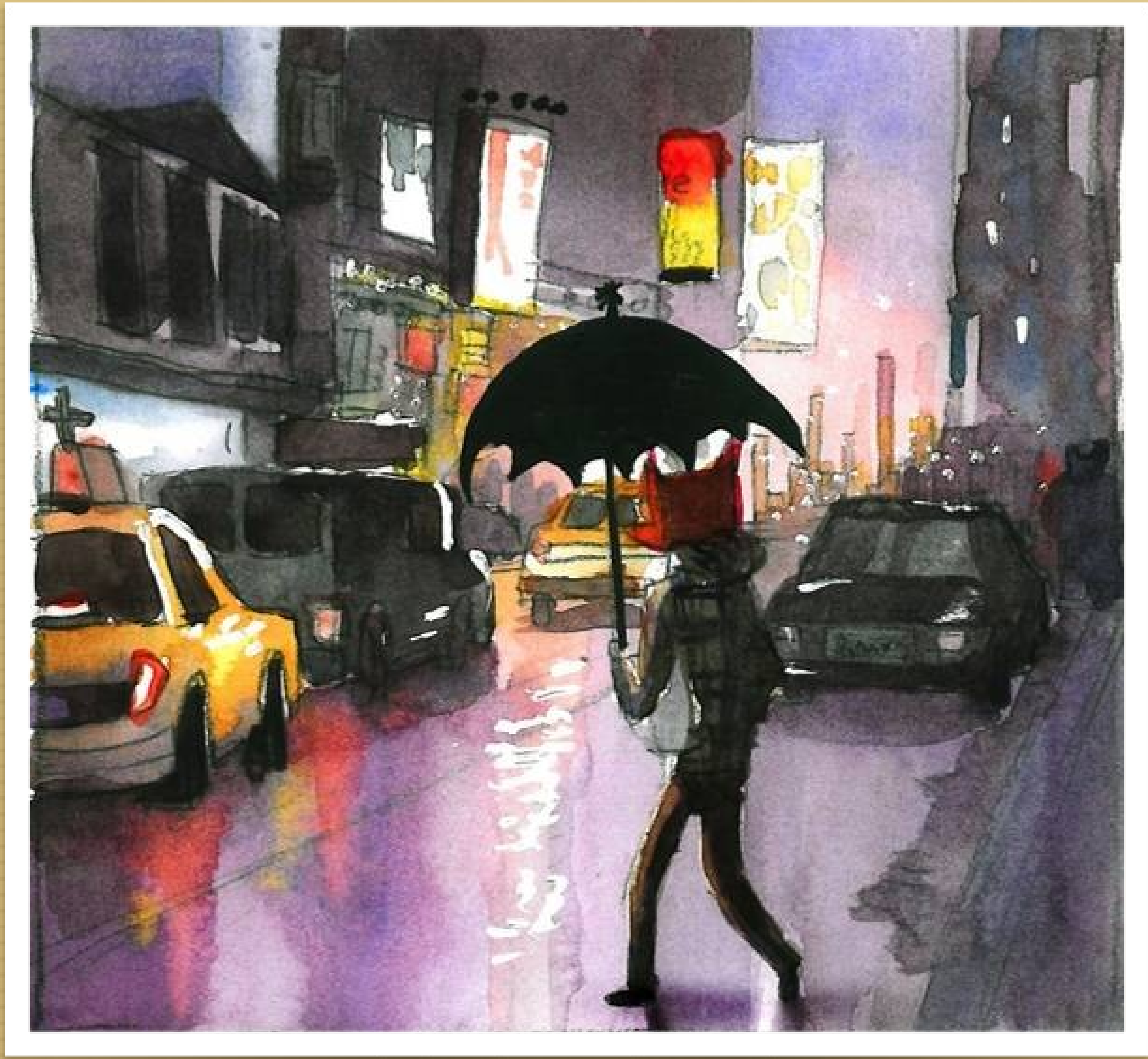

DISNEY · PIXAR
BUZZ LIGHTYEAR
OF STAR COMMAND
THE ADVENTURE BEGINS

7月24日 全国公映

麥兜·噹噹伴我心

小糊涂神


CCTV 52集大型动画系列剧
小鲤鱼历险记
12



Introduction
of The Role&Story

Studio

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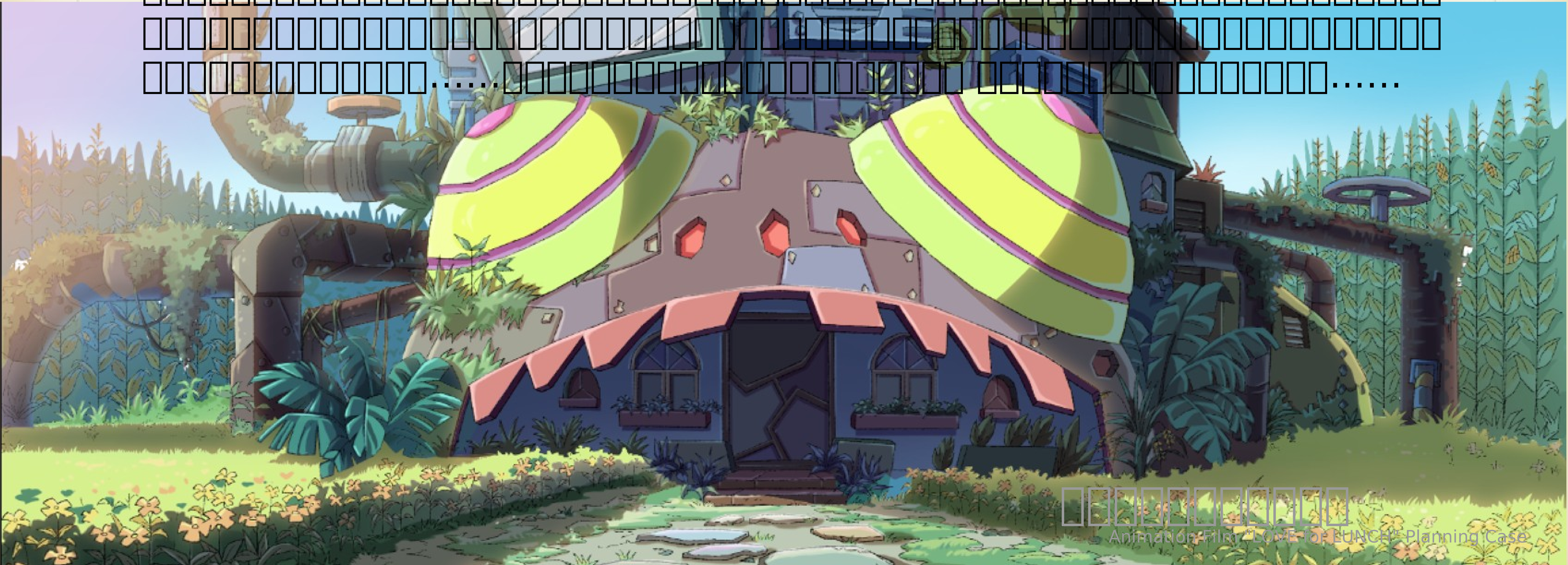

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Animation Film "LOVE for LUNCH" Planning Case

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24[illegible] [illegible]

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38 [illegible]

Dr [illegible]

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Animation Film "THE ULTIMATE TASK" Planning Case

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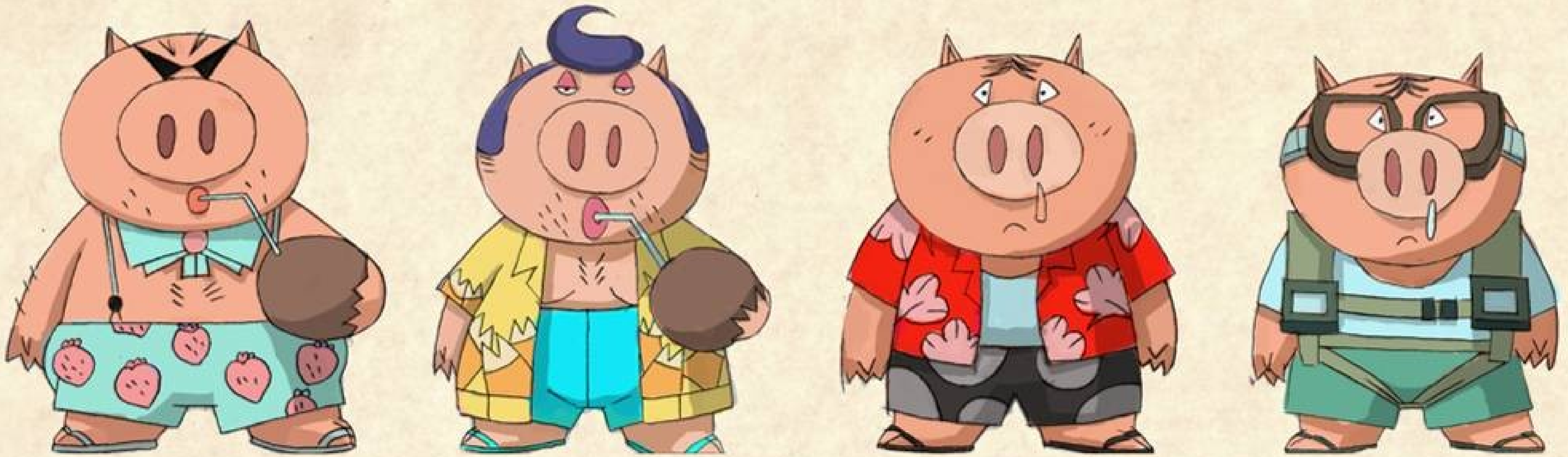
Animation Film "THE ULTIMATE TASK" Planning Case



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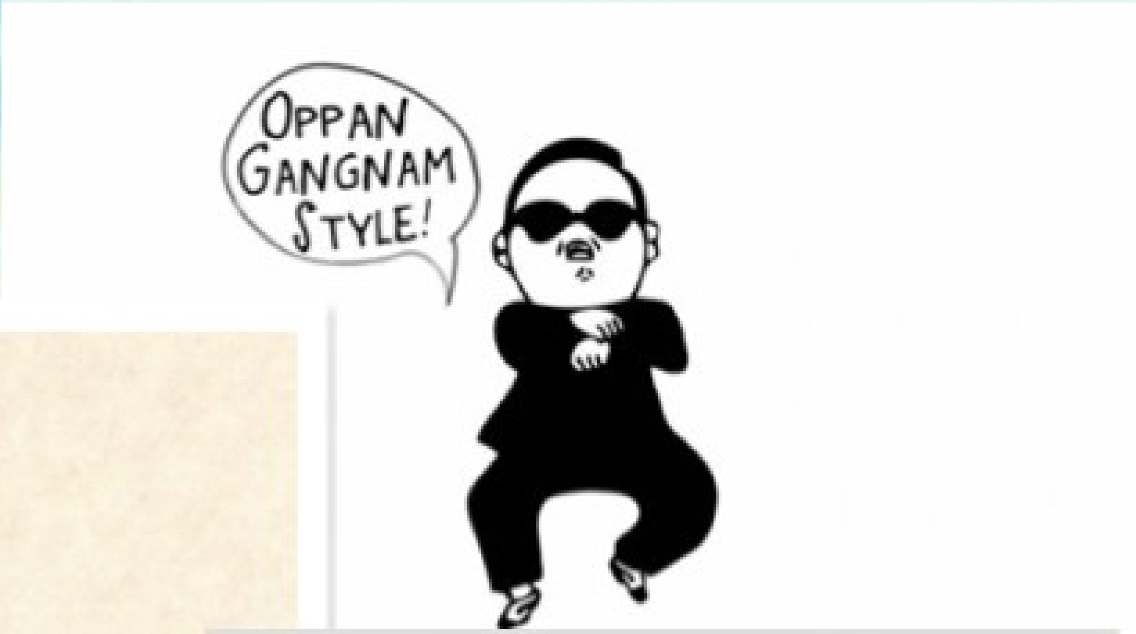
OPPAN
GANGNAM
STYLE!

Pick Paper Rain or Styrofoam beads
So what? Face
Riding an Imaginary Horse
Spinning the Rope
Left Foot
Right Foot
Left Foot
Right Foot
Feet:
one, two, three and three
one, two, three and three
one, two, three and three
one, two, three and three

[illegible]

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Animation Film "THE ULTIMATE TASK" Planning Case

[illegible] [illegible]

羊驼-鲁巴巴

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Animation Film "THE ULTIMATE TASK" Planning Case

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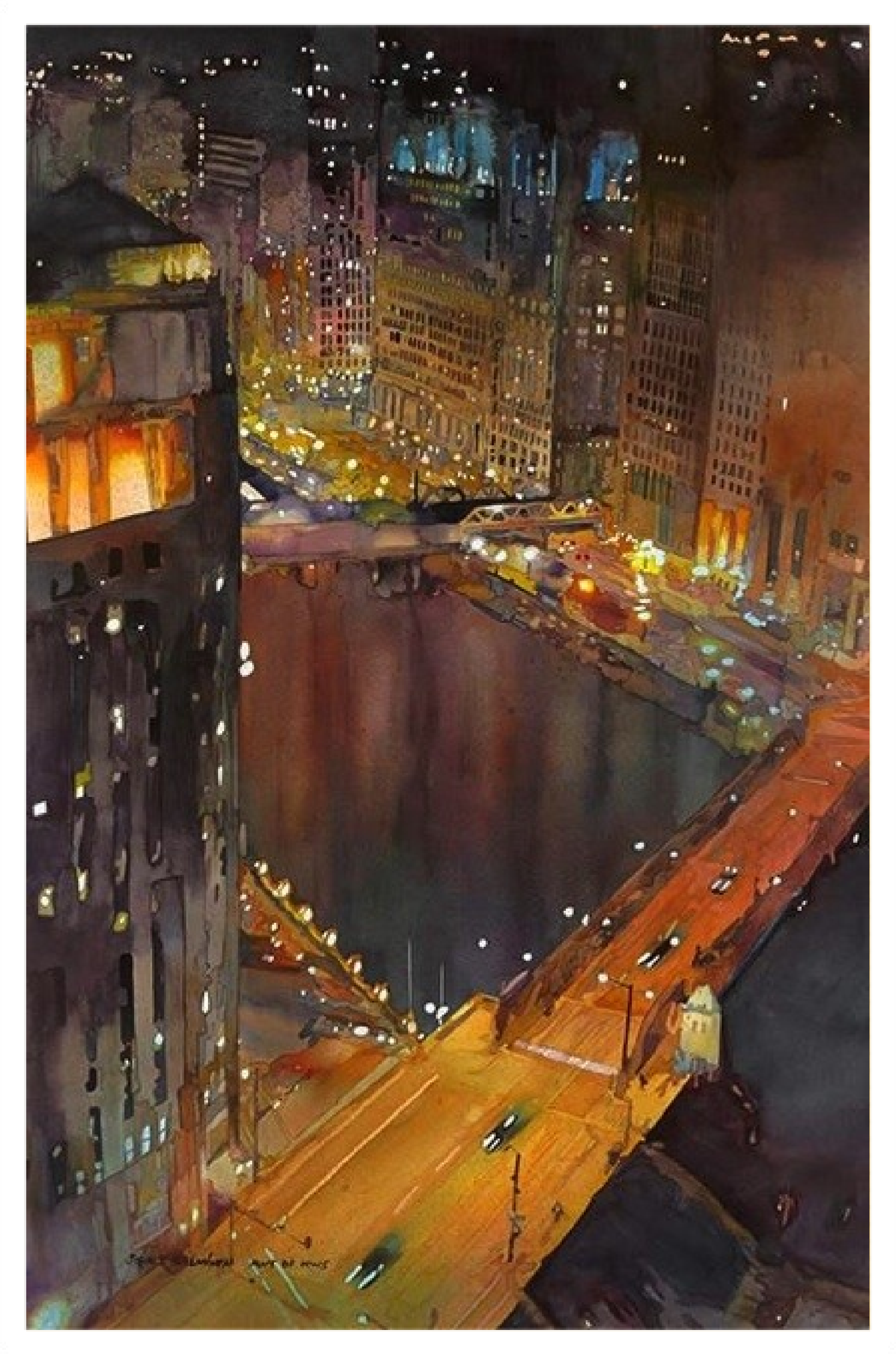
Art of the Style



frame:2
FPS:24
0103.vpe 3 Left Eye

frame:18
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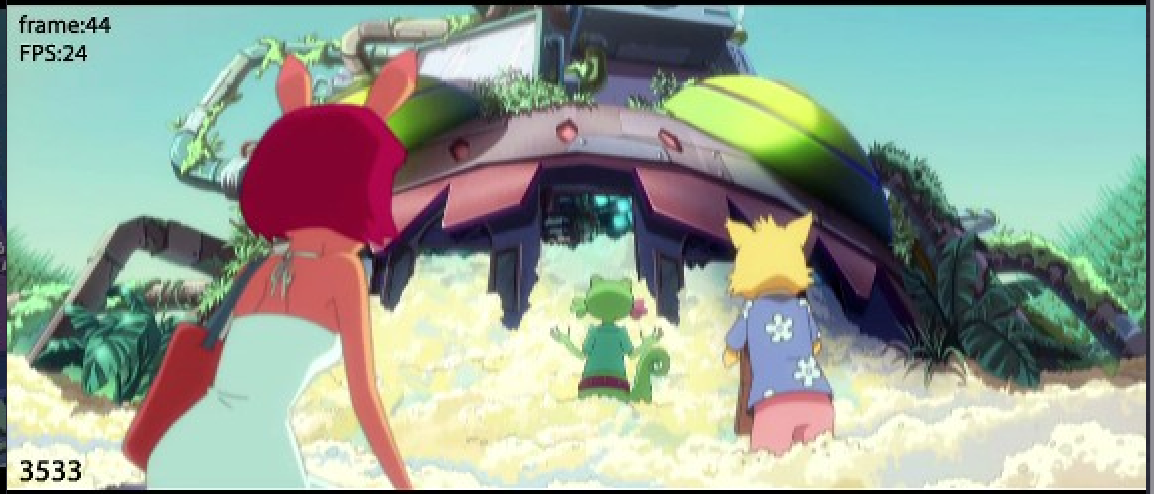
0109

frame:57
FPS:24

frame:65
FPS:24
左眼

frame:45
FPS:24


frame:44
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3533

frame:31
FPS:24

frame:14
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3721

frame:54
FPS:24
3101a

Animation Film "THE ULTIMATE TASK"
Planning Case

Animation Film "THE ULTIMATE TASK" Planning Case

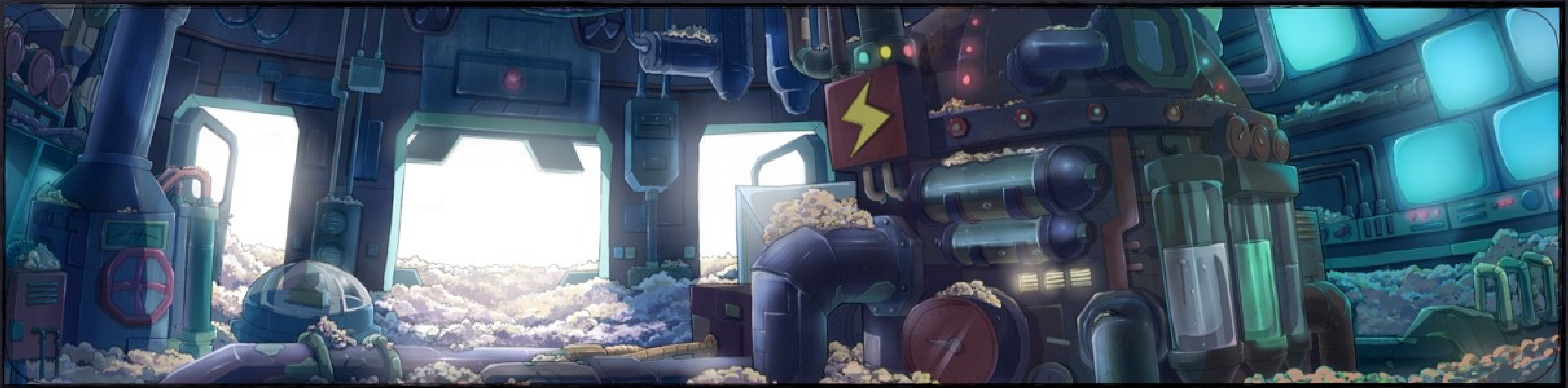
Animation Film "THE ULTIMATE TASK" Planning Case

Studio

Animation Film "THE ULTIMATE TASK" Planning Case

Animation Film "THE ULTIMATE TASK" Planning Case

Animation Film "THE ULTIMATE TASK" Planning Case



Animation Film "THE ULTIMATE TASK" Planning Case

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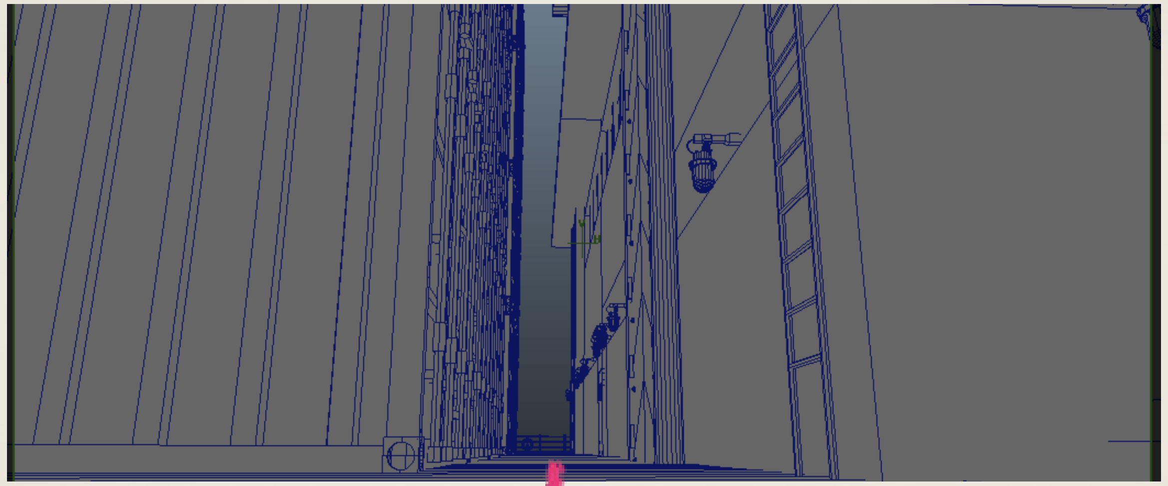

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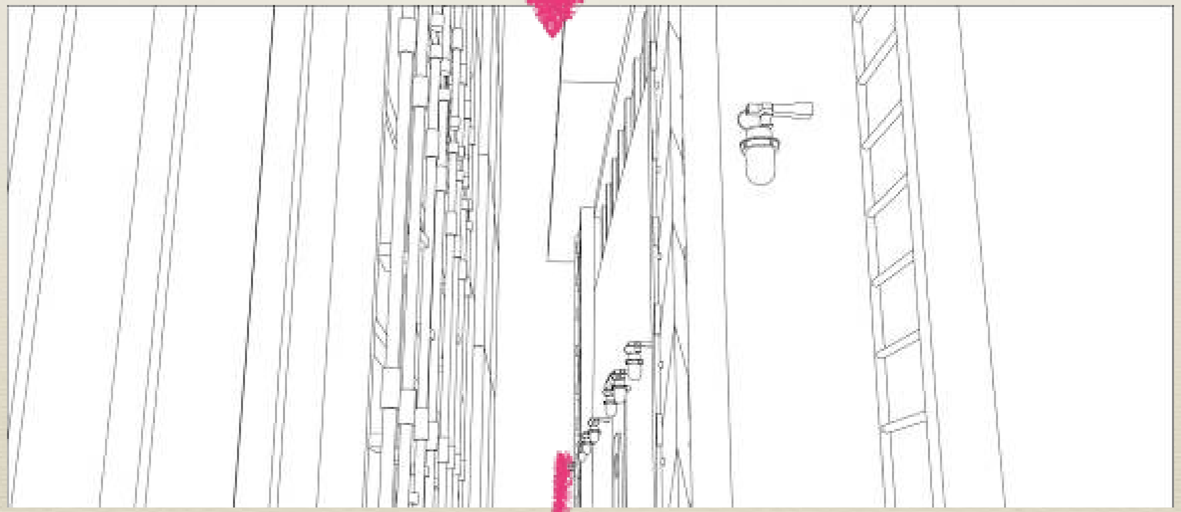

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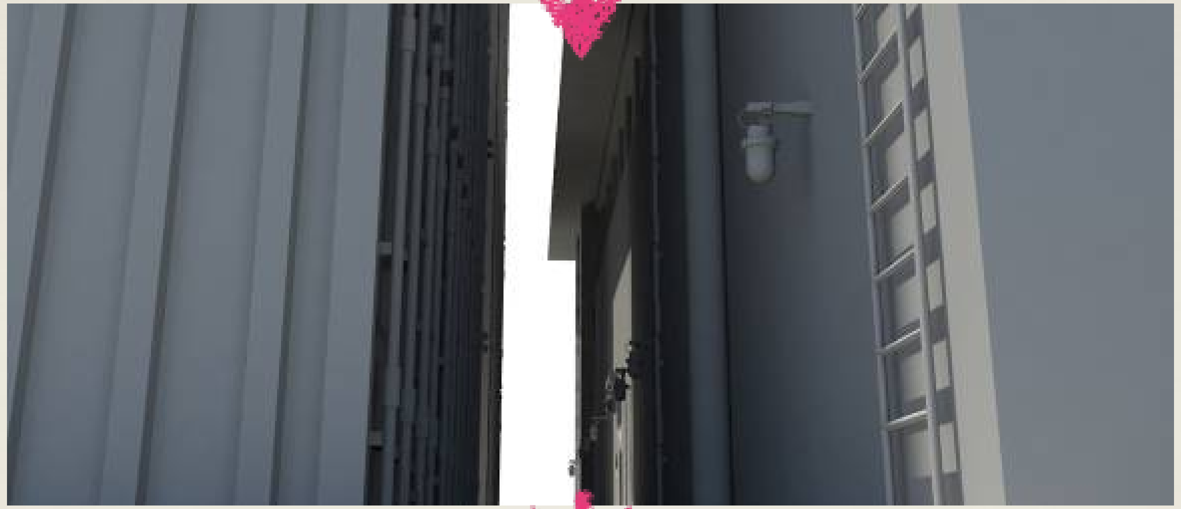

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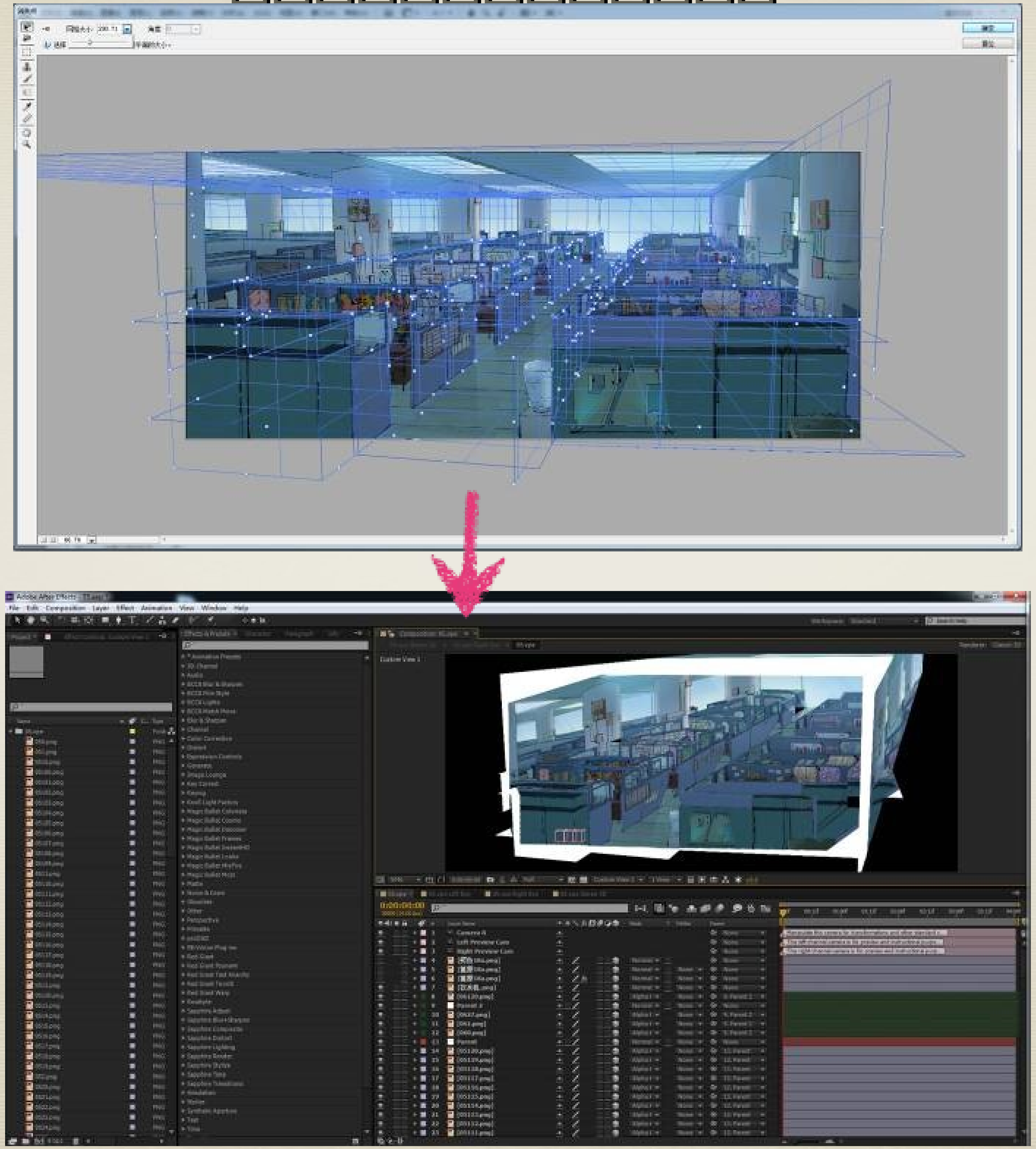
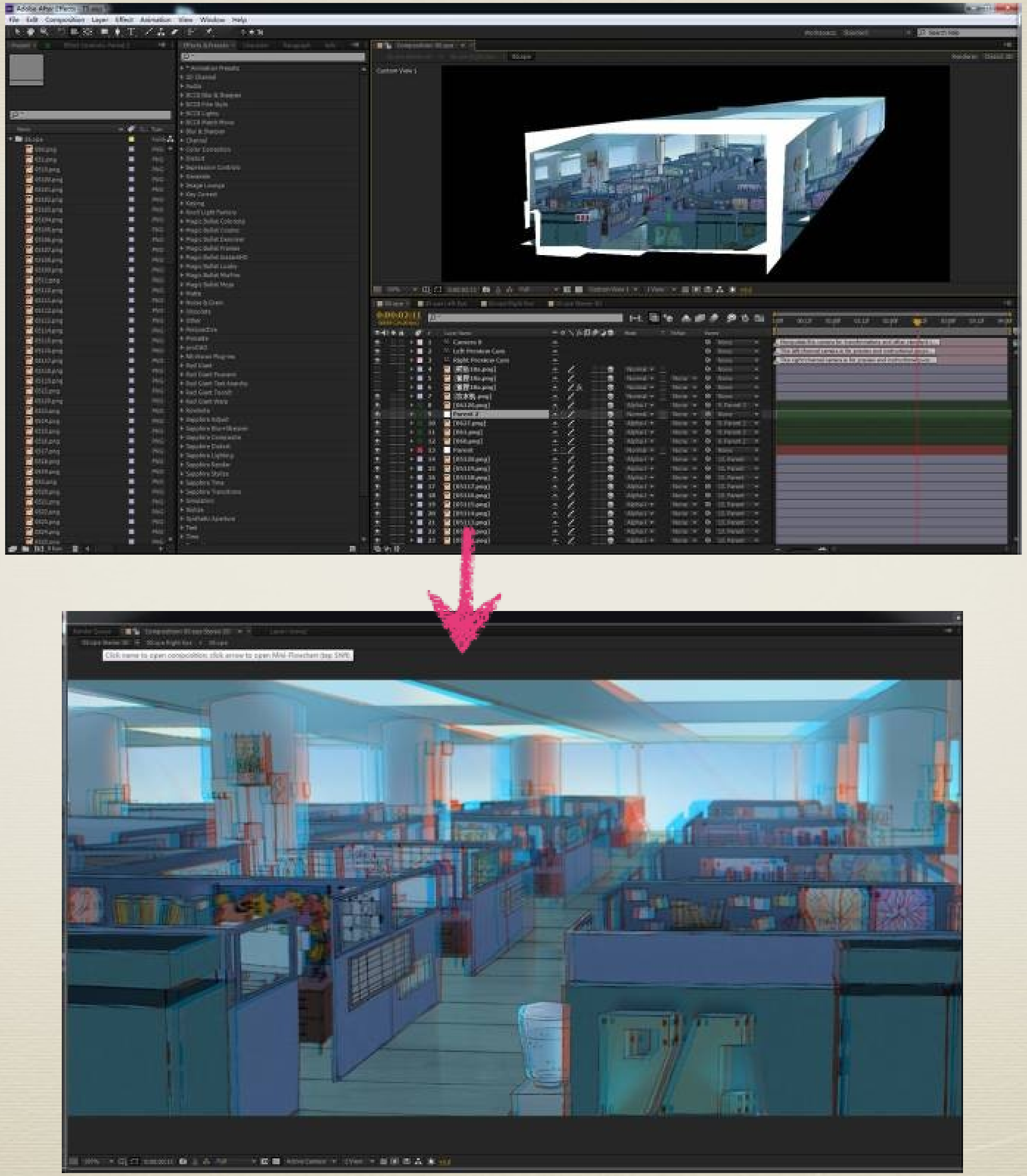


1 □□ photoshop □□□□□

2 □□□□ After Effect □□□□□


File Edit Composition Layer Effect Animation View Window Help
Custom View 1
Click name to open composition; click arrow to open Mini-Flowchart (tap Shift)

3 □ 3D □□□□□□□□

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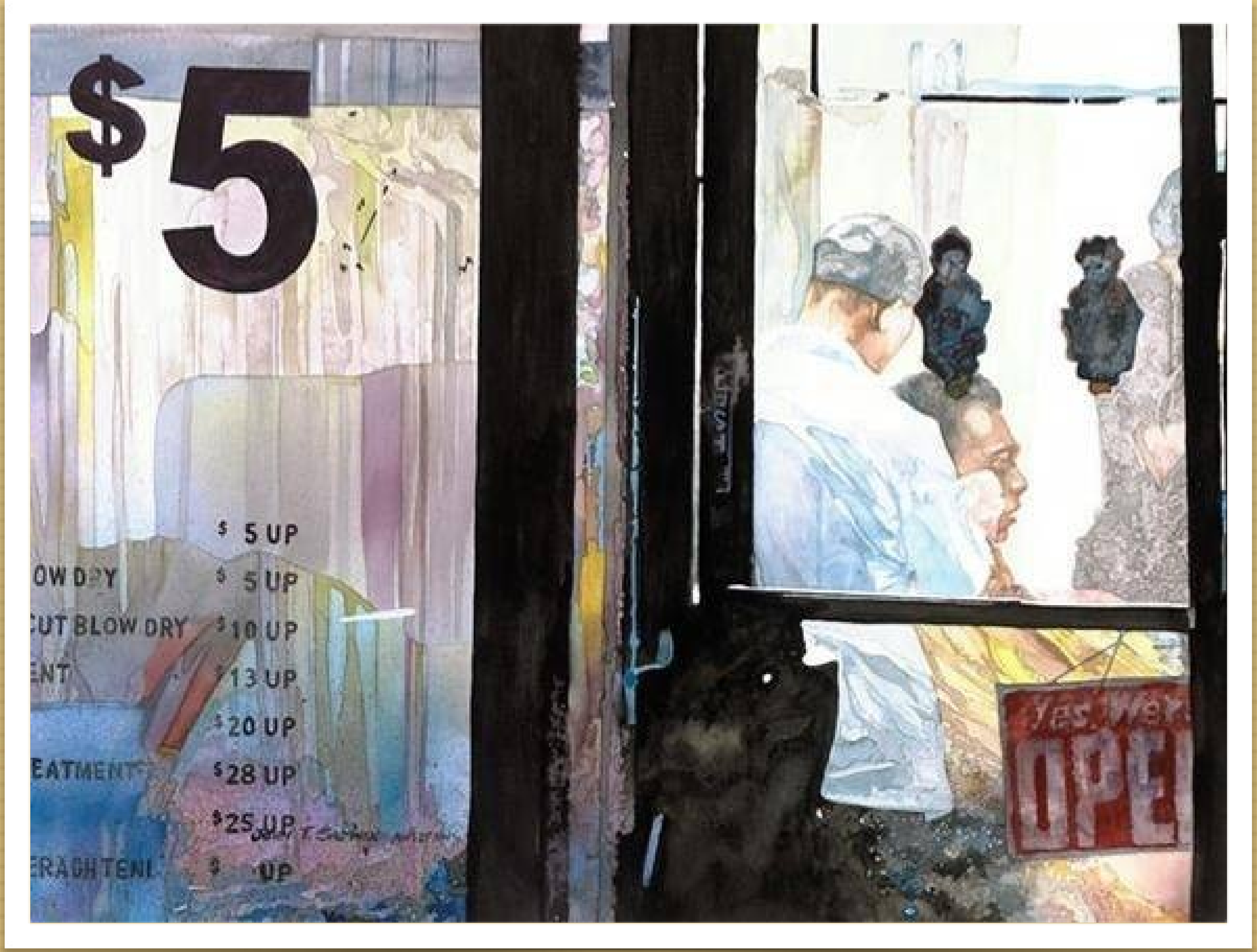
Market Analysis



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Issue Marketing

NO.1 □□□□

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網易新闻 网易首页 > 新闻中心 > 热点新闻 > 正文

动画《终极大冒险》举办“快乐冒险”长跑活动

2013-03-24 09:45:00 来源: 人民网(北京) 有0人参与

2013年3月23日上午9点，由北京电影学院、北京电影学院动画学院，421动画电影工作室《终极大冒险》剧组发起举办的“快乐冒险”主题长跑公益活动，在奥林匹克森林公园隆重举行。

此次活动意在呼吁广大民众对于绿色健康的生活和心态的重视，以及对于生活的“坚持”和梦想的“原点”的回归。届时影片主创将会对影片进行简短介绍，并且为7月份影片院线放映开启宣发之行。同时，北京电影学院副院长、北京电影学院动画学院院长孙立军老师亦将到场主持活动，并与到场领导和主创为影片剪彩。期间的“快闪”活动亦是让人眼前一亮,相信《我要打老板》这首快闪歌会很快得到白领们的青睐，风靡一时。本次活动不仅锻炼了参与者的身体和意志，而且重新唤起了人们对健康生活的重视。

由北京电影学院、湖南金鹰卡通有限公司以及华夏电影发行有限责任公司联合出品的动画电影《终极大冒险》，目前已经完成了后期的剪辑工作，该片计划将在2013年7月份暑期档跟各位观众朋友们见面。

影片的故事题材贴近现实，被业内人士称之为动画版的“杜拉拉升职记”，是国内首部以都市生活为题材，第一次采用3D技术，2维画面的动画电影。该片的定位不仅仅在小朋友身上，故事发生在年轻的白领身上，片中有华丽的工作环境、繁华的都市场景、浪漫优美的度假小岛、以及时尚的服装与配饰，相信届时会得到等多年轻朋友的共鸣和青睐。

人民网 people www.people.com.cn

热点 2013中高考“必考点

2013中高考考什么？清华、北大等14

人民網 >> 動漫

動畫《終極大冒險》舉辦“快樂冒險”長跑活動

2013年03月24日09:45 來源：人民網-動漫頻道 手機看新聞

打印 網摘 糾錯 商城 分享 推薦 人民微博 关注 字號

2013年3月23日上午9點，由北京電影學院、北京電影學院動畫學院，421動畫電影工作室《終極大冒險》劇組發起舉辦的“快樂冒險”主題長跑公益活動，在奧林匹克森林公園隆重舉行。

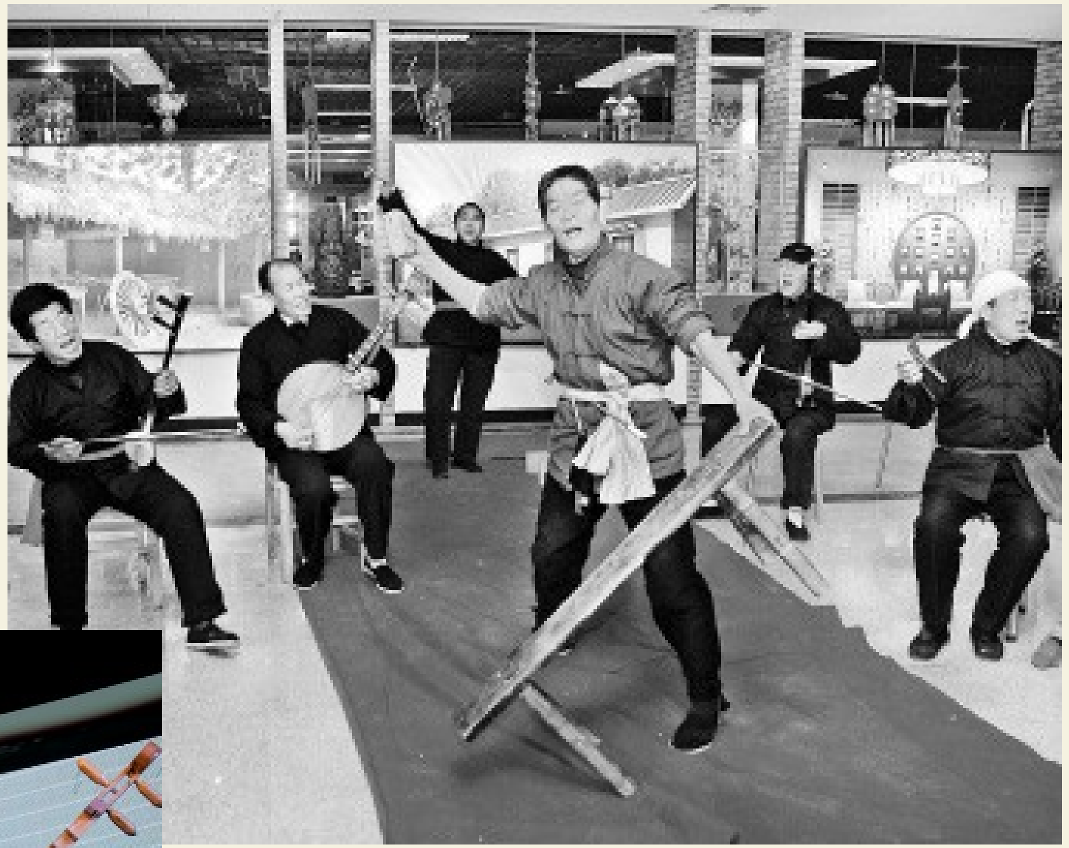
此次活動意在呼吁廣大民眾對於綠色健康的生活和心態的重視，以及對於生活的“堅持”和夢想的“原點”的回歸。屆時影片主創將會對影片進行簡短介紹，並且為7月份影片院線放映開啟宣發之行。同時，北京電影學院副院長、北京電影學院動畫學院院長孫立軍老師亦將到場主持活動，並與到場領導和主創為影片剪彩。期間的“快閃”活動亦是讓人眼前一亮,相信《我要打老板》這首快閃歌會很快得到白領們的青睞，風靡一時。本次活動不僅鍛煉了參與者的身體和意志，而且重新喚起了人們對健康生活的重視。

由北京電影學院、湖南金鷹卡通有限公司以及華夏電影發行有限責任公司聯合出品的動畫電影《終極大冒險》，目前已經完成了后期的剪輯工作，該片計劃將在2013年7月份暑期檔跟各位觀眾朋友們見面。

影片的故事題材貼近現實，被業內人士稱之為動畫版的“杜拉拉升職記”，是國內首部以都市生活為題材，第一次採用3D技術，2維畫面的動畫電影。該片的定位不僅僅在小朋友身上，故事發生在年輕的白領身上，片中有華麗的工作環境、繁華的都市場景、浪漫優美的度假小島、以及時尚的服裝與配飾，相信屆時會得到等多年輕朋友的共鳴和青睞。

該片講述了一個原本每天的生活在一個充滿著浮躁、迷茫，爾虞我詐的辦公室戰爭裡的都市青年，通過一次關乎於生死存亡的挑戰而最終找到生活的真正意義、內心的平靜祥和，以及完美戀情的故事，故事中有你也有我，有喜也有悲。聽的是別人的故事，看的是自己的生活。每個人都有自己的夢想、追求和人生目標，在競爭激烈的社會生活中，應付了種種挑戰，克服了重重困難，最后，你還是否存有一份勇敢與堅持，是否還記得自己最初的夢想。

關注《終極大冒險》，關注“快樂冒險”長跑活動，與主人公一同經歷跌宕起伏的冒險之旅，一並感受豐富多彩的生活與夢想。這是你的故事，你，就是生活的主角！



孙立军：《糯米的午餐》老枪MV！支持一下原创动画团队的孩子们！#分享视频# http://url.cn/5ACnlM
取消
收起
孙立军院长带领团队激情演绎乡村非主流
土豆
《爱的午餐》老腔MV
《The lunch of love》 Lao opera MV
00:22 / 04:49
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tudou.com

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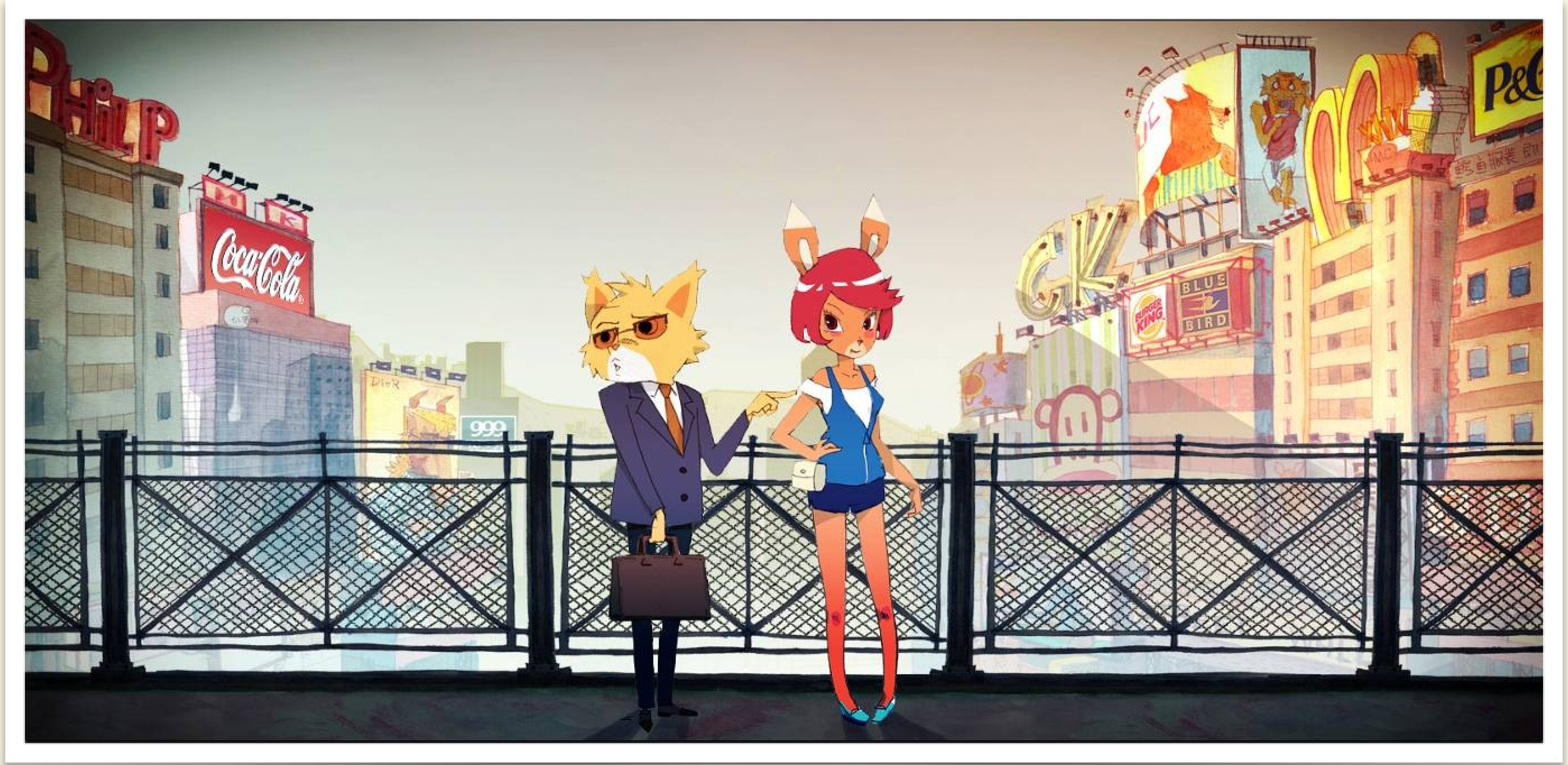

PHILIPS Coca-Cola 999 三九企业集团 长虹 NIKE BLUE BIRD BURGER KING ck Calvin klein McDonald's P&G

天地科技
广场
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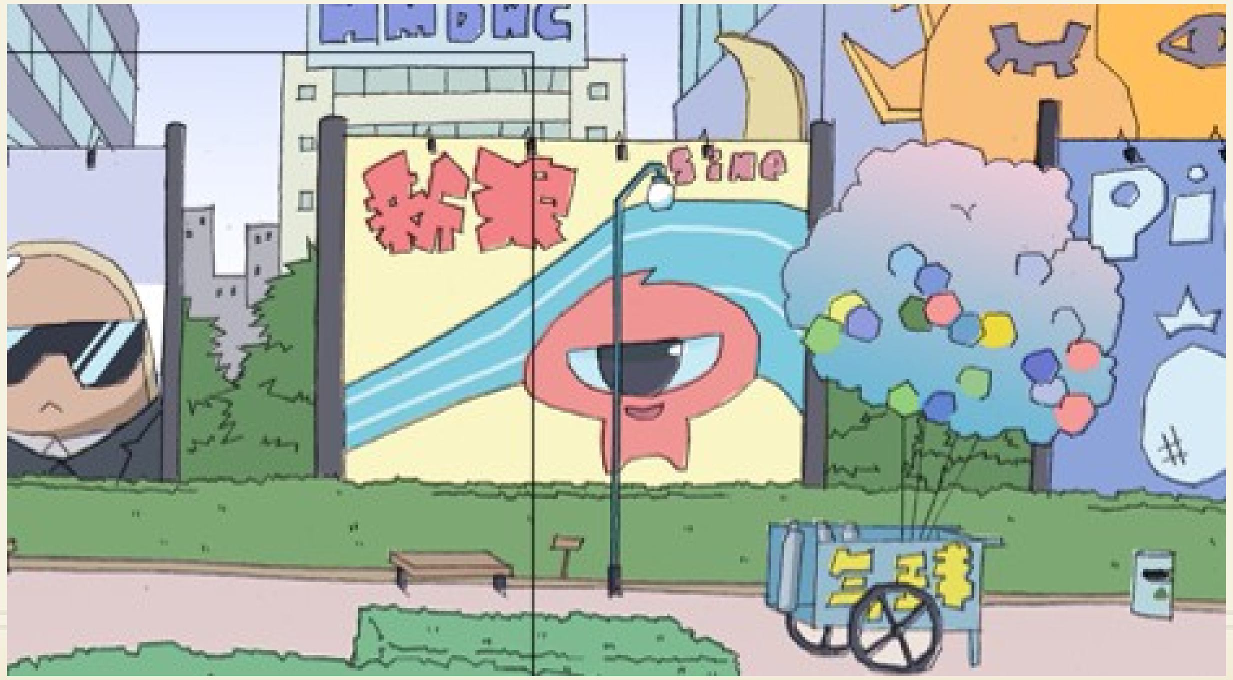

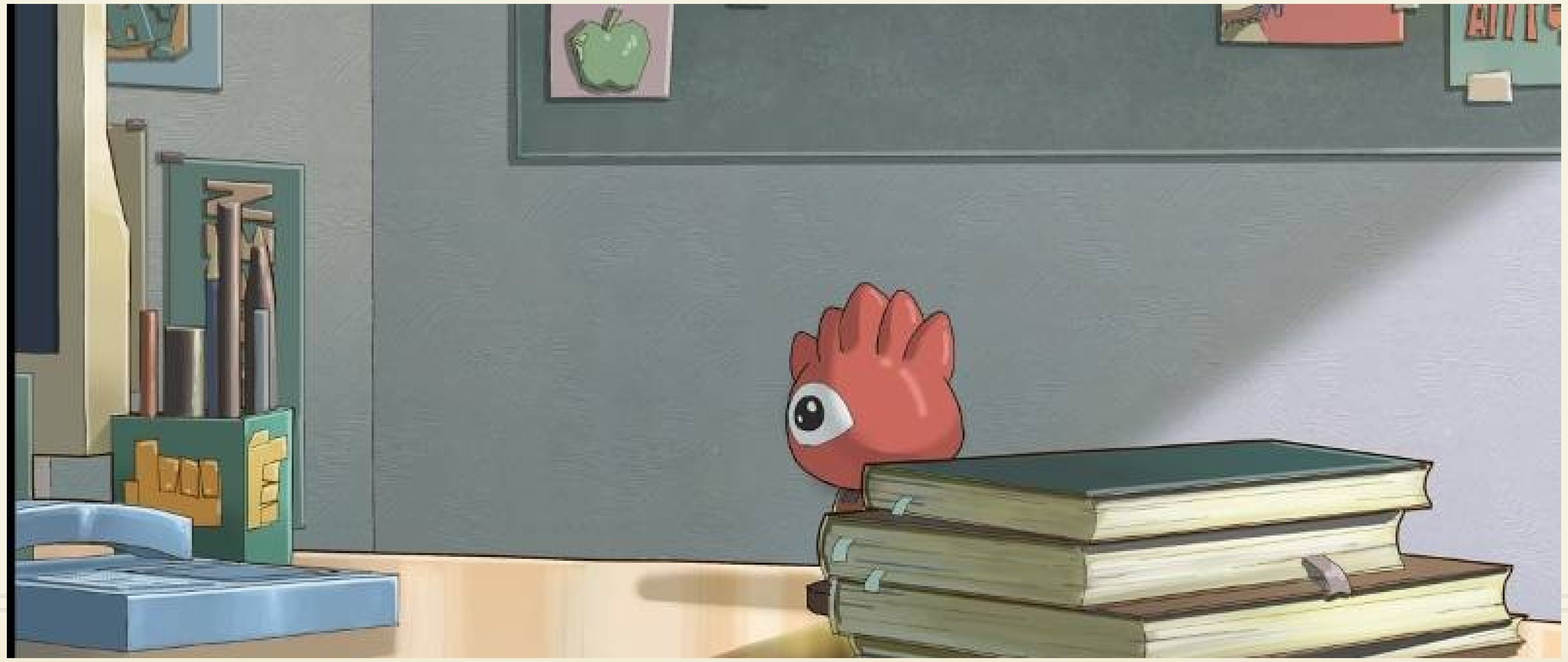

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Pacific Coffee Company

PACIFIC COFFEE
CITYe
BWT
Prudential
booble earth
SUNSHINE
PACIFIC COFFEE

DYNASTY®
酒的王朝

40-012		3.5秒	糯米半夜找吃的，打开冰箱，冰箱里有酒	道具植入，道具与人物动作相关	3级
同上					

酒吧外观	
酒吧外观	
酒吧内景	

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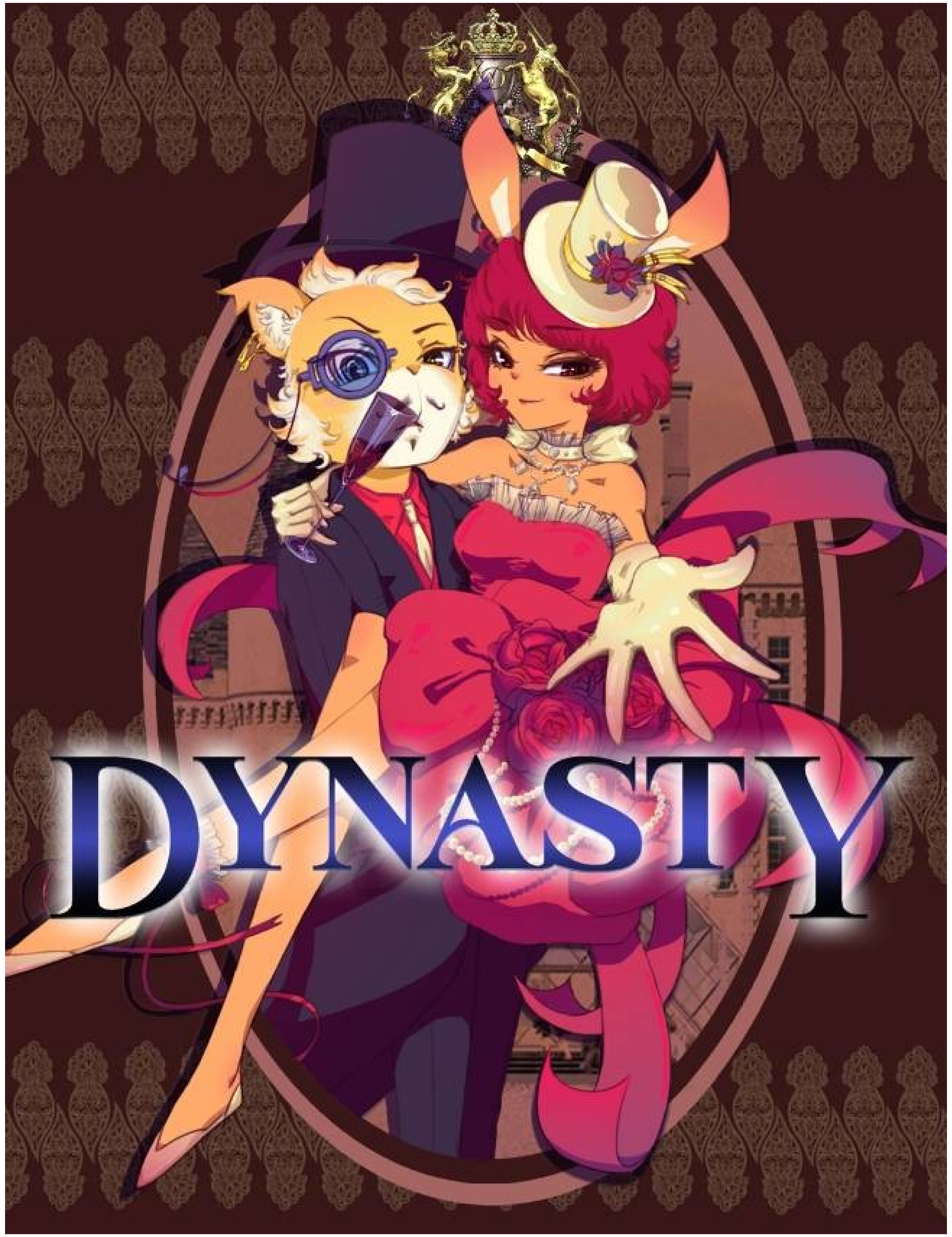
DYNASTY®
酒的王朝



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Animated film "THE ULTIMATE TASK" global release Coming soon At Year of 2013.